

ORDER



WZZM 13

Orders
Order / Rev: 713746 - 2
Alt Order #:
Product Desc: Stabenow for Senate
Estimate:
Flight Dates: 09/17/12 - 09/23/12
Original Date / Rev: 09/14/12 / 09/27/12
Order Type: Political

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stabenow, D/ D/ Senate
Demographic: A25-54
Product Codes: PL-Federal, PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	53	\$14,205.00	\$12,074.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	53	\$14,205.00	\$12,074.25	0.00
Totals	53	\$14,205.00	\$12,074.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	09/19/12	09/19/12	M-F 5-530a M-F Morning News	CM	5-530a	--W----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
2	WZZM	09/18/12	09/20/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-T---	:30	2	\$145.00	P-2	0.00	NM	2	\$290.00
3	WZZM	09/18/12	09/21/12	M-F 6-7a M-F Morning News	CM	6-7a	-TWTF--	:30	4	\$295.00	P-2	0.00	NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4			\$295.00		0.00			
4	WZZM	09/18/12	09/21/12	M-F 6-7a M-F Morning News	CM	6-7a	-TWTF--	:30	5	\$295.00	P-2	0.00	NM	5	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			5			\$295.00		0.00			
5	WZZM	09/22/12	09/22/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
6	WZZM	09/23/12	09/23/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$35.00	P-5	0.00	NM	1	\$35.00
7	WZZM	09/19/12	09/19/12	M-F 10-1030am Millionaire	CM	10-1030am	--W----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
8	WZZM	09/18/12	09/18/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
9	WZZM	09/20/12	09/20/12	The View The View	CM	11a-12n	---T---	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
10	WZZM	09/17/12	09/17/12		CM	12-1230pm		:30	1	\$140.00	P-3	0.00	NM	1	\$140.00

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 Flight Dates: 09/17/12 - 09/23/12

Advertiser: Stabenow, D/ D/ Senate
 Product Desc: Stabenow for Senate
 Estimate:

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12-1230p Noon News			M-----								
11	WZZM	09/21/12	09/21/12	M-F 1230-1p Judge Judy	CM	1230-1p	----F--	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
12	WZZM	09/19/12	09/20/12	M-F 3-4p Katie	CM	3-4p	--WT---	:30	2	\$75.00	P-5	0.00	NM	2	\$150.00
13	WZZM	09/17/12	09/21/12	M-F 4-430pm Judge Judy	CM	4-430p	MT--F--	:30	3	\$135.00	P-2	0.00	NM	3	\$405.00
14	WZZM	09/17/12	09/20/12	M-F 430-5pm Judge Judy	CM	430-5p	M-WT---	:30	3	\$135.00	P-2	0.00	NM	3	\$405.00
16	WZZM	09/17/12	09/21/12	M-F 530-6pm M-F News	CM	530-6p	M-TF--	:30	3	\$200.00	P-5	0.00	NM	3	\$600.00
17	WZZM	09/18/12	09/20/12	M-F 6-630p M-F News	CM	6-630p	-TWT---	:30	3	\$400.00	P-4	0.00	NM	3	\$1,200.00
18	WZZM	09/17/12	09/20/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	M-T---	:30	2	\$220.00	P-2	0.00	NM	2	\$440.00
19	WZZM	09/21/12	09/21/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	----F--	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
20	WZZM	09/17/12	09/17/12	Mon Prime Other CMA Music Festival	CM	8-11p	M-----	:30	1	\$955.00	P-1	0.00	NM	1	\$955.00
21	WZZM	09/18/12	09/18/12	Tue Prime Other A Special Edition of 20/20- Best	CM	9-11p	-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
22	WZZM	09/19/12	09/19/12	Wed Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	\$720.00	P-1	0.00	NM	1	\$720.00
23	WZZM	09/20/12	09/20/12	Thu Prime A Wipeout	CM	8-9p	---T---	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
24	WZZM	09/21/12	09/21/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
25	WZZM	09/23/12	09/23/12	Emmy Awards 64th Primetime Emmy Awards	CM	8-11p	-----S	:30	1	\$1,440.00	P-2	0.00	NM	1	\$1,440.00
26	WZZM	09/17/12	09/21/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTWTF--	:30	5	\$330.00	P-3	0.00	NM	5	\$1,650.00
27	WZZM	09/22/12	09/22/12	M-Su Late Run News M-Su Late Run News	CM	1130P-1205A (11:30 PM-12:05 XM)	-----S-	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
28	WZZM	09/23/12	09/23/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
30	WZZM	09/18/12	09/20/12	M-F 5-530pm Judge Judy	CM	5-530p	-TWT---	:30	3	\$180.00	P-2	0.00	NM	3	\$540.00
31	WZZM	09/18/12	09/20/12	Nightline Nightline	CM	1135p-1202a	-TWT---	:30	3	\$240.00	P-3	0.00	NM	1	\$240.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WZZM	09/18/12-09/20/12		Nightline		1135p-1202a	-TWTh----	:30		(\$240.00)		0.00	NM		
				Credited [credit na's]											
2	WZZM	09/18/12-09/20/12		Nightline		1135p-1202a	-TWTh----	:30		(\$240.00)		0.00	NM		
				Credited [credit na's]											

Totals 53 \$14,205.00